AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

1. (Currently Amended) A method for aggregating content for transmittal to a terminal of a subscriber, wherein the method comprises:

receiving data items from at least one outside application executing at on a data item computer, wherein at least a portion of the received data items comprise personalized information pushed to the subscriber according to a provisioning profile associated with the subscriber and transmitted to the at least one outside application; and

arranging the received data items for display according to a plurality of subscriber-selected presentation rules, wherein each received data item is associated with at least one presentation rule, and with a generic action menu, or an application specific menu corresponding to the at least one outside application, or with both the generic action menu and the application specific menu.

2. (*Previously Presented*) The method as claimed in claim 1, wherein the method further comprises updating the provisioning profile of the subscriber based upon at least one command received from the terminal.

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- 3. (*Previously Presented*) The method as claimed in claim 2, wherein the at least one command updates the provisioning profile.
- 4. (*Previously Presented*) The method as claimed in claim 2, wherein the updated provisioning profile is stored in a subscriber database.
 - 5-6. (Cancelled).
- 7. (*Previously Presented*) The method as claimed in claim 1, wherein receiving data items comprises storing the received data items in a subscriber database.
- 8. (*Previously Presented*) The method as claimed in claim 1, wherein receiving data items further comprises translating the received data items to comply with an application interface contract if the received data items do not comply with the application interface contract.
 - 9. (Cancelled).
- 10. (*Previously Presented*) The method as claimed in claim 1, wherein the arranging of data items further comprises generating a subscriber home page according to presentation rules associated with the data items.

- 11. (*Previously Presented*) The method as claimed in claim 1, wherein the data items are transmitted using a data communications protocol to the terminal.
- 12. (*Previously Presented*) The method as claimed in claim 1, wherein the terminal is a mobile terminal.
- 13. (*Previously Presented*) The method as claimed in claim 1, wherein the terminal is a client terminal.
- 14. (*Currently Amended*) An executable program for a computer system for aggregating content for transmittal to a terminal of a subscriber, the executable program comprising:

a first executable code portion which, when executed on a computer system, receives data items from at least one outside application executing at on a data item computer, wherein at least a portion of the received data items comprise personalized information pushed to the subscriber according to a provisioning profile associated with the subscriber and transmitted to the at least one outside application; and

a second executable code portion which, when executed on a computer system, arranges the received data items for display according to a plurality of subscriber selected presentation rules, wherein each received data item is associated with at least one presentation rule, and with a generic action menu, or application specific menu corresponding to the at least one outside application, or with both the generic action menu and the application specific menu.

- 15. (*Previously Presented*) The executable program as claimed in claim 14, the executable program further comprising an executable code portion which, when executed on a computer system, updates the provisioning profile based upon at least one command received from the terminal.
- 16. (*Previously Presented*) The executable program as claimed in claim 14, the executable program further comprising an executable code portion which, when executed on a computer system, updates a presentation rule associated with a data item based upon at least one command received from the terminal.
- 17. (*Previously Presented*) The executable program as claimed in claim 14, the executable program further comprising an executable code portion which, when executed on a computer system, translates the received data items so as to comply with the application interface contract if the received data items do not comply with the application interface contract.
- 18. (*Previously Presented*) The executable program as claimed in claim 14, the executable program further comprising an executable code portion which, when executed on a computer system, generates a subscriber home page according to presentation rules associated with the data items.

19. (*Currently Amended*) An apparatus for aggregating content to be transmitted to a terminal of a subscriber, the apparatus comprising:

a data receiver that receives data items from at least one outside application executing at on a data item computer;

a data discriminator that selects data items, wherein at least a portion of the received data items comprise personalized information pushed to the subscriber according to a provisioning profile associated with the subscriber and transmitted to the at least one outside application; and

a controller that arranges the selected data items for display according to a plurality of subscriber selected presentation rules, wherein each selected data item is associated with at least one presentation rule, and with a generic action menu, or an application specific menu corresponding to the at least one outside application, or with both the generic action menu and the application specific menu.

- 20. (*Previously Presented*) The apparatus as claimed in claim 19, the apparatus further comprising a receiver that receives at least one command from a terminal to update the provisioning profile.
- 21. (*Original*) The apparatus as claimed in claim 19, the apparatus further comprising a wireless gateway connected to the receiver, wherein the wireless gateway receives the at least command from the terminal.

- 22. (*Previously Presented*) The apparatus as claimed in claim 20, wherein the receiver transmits the at least one command to the controller, and the controller updates the provisioning profile according to the at least one command.
- 23. (*Previously Presented*) The apparatus as claimed in claim 22, wherein the controller stores the updated provisioning profile in a subscriber database.

24-25. (Cancelled).

- 26. (*Previously Presented*) The apparatus as claimed in claim 19, wherein the data discriminator stores the received data items in a subscriber database.
- 27. (*Previously Presented*) The apparatus as claimed in claim 19, wherein the data discriminator translates received data items so as to comply with an application interface contract if the received data items do not comply with the application interface contract.
- 28. (*Previously Presented*) The apparatus as claimed in claim 27, wherein an application adapter translates the received data items to comply with the application interface contract.
- 29. (*Previously Presented*) The apparatus as claimed in claim 19, wherein the controller associates a presentation rule with the data items according to the provisioning profile.

- 30. (*Previously Presented*) The apparatus as claimed in claim 29, wherein the controller generates a subscriber home page according to presentation rules associated with the data items.
- 31. (*Previously Presented*) The apparatus as claimed in claim 21, wherein the wireless gateway transmits the data items to the terminal.
- 32. (*Previously Presented*) The apparatus as claimed in claim 19, wherein the terminal receiving the data items is a mobile terminal.
- 33. (*Previously Presented*) The apparatus as claimed in claim 19, wherein the terminal receiving the data items is a client terminal.
- 34. (*Currently Amended*) An apparatus for aggregating content to be transmitted to a terminal of a subscriber, the apparatus comprising:
 - a database server that stores a provisioning profile for the subscriber;
- a control server that receives data items from at least one application executing at on a data item computer and the control server adapts the data items for display on a terminal according to a plurality of subscriber selected presentation rules stored on the database server and associates each data item with a generic action menu, or application specific menu corresponding to the at least one outside application, or with both the generic action menu and the application specific menu, wherein at least a portion of the received data items comprise

personalized information pushed to the subscriber according to a provisioning profile associated with the subscriber and transmitted to the at least one application; and

a web server that transmits the adapted data items to the terminal.

- 35. (*Previously Presented*) The apparatus as claimed in claim 34, further comprising an operator platform for accessing a provisioning profiler.
- 36. (*Original*) The apparatus as claimed in claim 34, further comprising a wireless gateway connected to the web server.
- 37. (*Original*) The apparatus as claimed in claim 36, wherein the wireless gateway receives at least one command from the terminal.
- 38. (*Previously Presented*) The apparatus as claimed in claim 37, wherein the wireless gateway transmits the at least one command to the control server, and the control server updates the provisioning profile according to the at least one command.
- 39. (*Previously Presented*) The apparatus as claimed in claim 38, wherein the control server stores the updated provisioning profile in a subscriber database.

- 40. (*Original*) The apparatus as claimed in claim 34, further comprising a short message service center connected to the control server.
- 41. (*Original*) The apparatus as claimed in claim 34, further comprising an interactive voice response server connected to the control server.
 - 42. (Cancelled).
- 43. (*Previously Presented*) The apparatus as claimed in claim 34, wherein the control server stores the received data items in a subscriber database.
- 44. (*Previously Presented*) The apparatus as claimed in claim 34, wherein the control server:

compares the received data items against an application interface contract;

determines if the received data items comply with the application interface contract; and

if the received data items do not comply with the application interface contract, translates

the received data items to comply with the application interface contract.

45. (*Previously Presented*) The apparatus as claimed in claim 44, wherein an application adapter translates the received data items to comply with the application interface contract.

- 46. (*Previously Presented*) The apparatus as claimed in claim 34, wherein the control server generates a subscriber home page and transmits the subscriber home page to the web server.
- 47. (*Currently Amended*) A mobile portal server for aggregating content to be transmitted to a terminal of a subscriber, the mobile portal server comprising:

a subscriber database that stores a provisioning profile for the subscriber;

an applications interface processor that receives data items from at least one outside application executing at on a data item computer, wherein at least a portion of the received data items comprise personalized information pushed to the subscriber according to a provisioning profile associated with the subscriber and transmitted to the at least one outside application, adapts the data items for transmission to a terminal according to a plurality of subscriber selected presentation rules stored on the subscriber database and associates each data item with a generic action menu, or application specific menu corresponding to the at least one outside application, or with both the generic action menu and the application specific menu; and

a web server that provides access to the adapted data items to the terminal; and a control processor connected to the applications interface processor, the subscriber database and the web server.

48. (*Previously Presented*) The mobile portal server as claimed in claim 47, further comprising an operator platform for accessing a provisioning profile.

- 49. (*Original*) The mobile portal server as claimed in claim 47, further comprising a wireless gateway connected to the mobile portal server.
- 50. (*Original*) The mobile portal server as claimed in claim 47, further comprising a short message service center connected to the mobile portal server.
- 51. (*Original*) The mobile portal server as claimed in claim 47, further comprising an interactive voice response server connected to the mobile portal server.
- 52. (*Previously Presented*) The mobile portal server as claimed in claim 47, wherein the applications interface processor:

compares the received data items against an application interface contract; determines if the received data items comply with the application interface contract; and if the received data items do not comply with the application interface contract, translates

the received data items to comply with the application interface contract.

53. (*Previously Presented*) The mobile portal server as claimed in claim 52, further comprising an application adapter that translates the received data items to comply with the application interface contract.

54. (Previously Presented) The mobile portal server as claimed in claim 47, wherein the

control processor generates a subscriber home page and transmits the subscriber home page to

the web server.

55. (Currently Amended) A method for dynamically updating one or more of a plurality

of data items sent to a terminal of a subscriber from a server, the method comprising:

selecting one of the plurality of data items, wherein at least a portion of the plurality of

data items comprise personalized information pushed to the subscriber by at least one outside

application executing at on a data item computer according to a provisioning profile associated

with the subscriber and transmitted to the at least one outside application;

editing the profile of the selected data item;

sending the edited profile of the data item to the server;

receiving a plurality of updated data items from the server;

arranging the updated data items for presentation on the terminal according to the

subscriber edited profile; and

associating each updated data item with a generic action menu, or an application specific

menu corresponding to the at least one outside application, or with both the generic action menu

and the application specific menu.

56. (Cancelled).

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57. (*Currently Amended*) An executable program for a mobile terminal for dynamically updating one or more of a plurality of data items sent to a subscriber from a server, the executable program comprising:

a first executable code portion which, when executed on the mobile terminal, selects one of the plurality of data items, wherein at least a portion of the plurality of data items comprise personalized information pushed to the subscriber by at least one outside application executing at on a data item computer according to a provisioning profile associated with the subscriber and transmitted to the at least one outside application;

a second executable code portion which, when executed on the mobile terminal, edits the profile of the selected data item;

a third executable code portion which, when executed on the mobile terminal, sends the edited profile of the data item to the server; and

a fourth executable code portion which, when executed on the mobile terminal, receives a plurality of updated data items from the server; and

a fifth executable code portion which, when executed on the mobile terminal, arranges the updated data items for presentation on the mobile terminal according to the subscriber edited profile and associates each updated data item with a generic action menu, or an application specific menu corresponding to the at least one outside application, or with both the generic action menu and the application specific menu.